

X5 Bus usage survey – Results & Analysis

Summary

- High demand exists:
93.7% would use the bus at least monthly
44.4% would use it weekly or more
- The main barrier is NOT lack of interest
It's access to the stop (70%)
- Current car use is artificially high
80.9% drive, but not by choice - by necessity
- Strong community impact
82% say it would make a difference to their household

Key Findings & Interpretation

1. Demand is already there (Q2 + Q9)

Travel to Milton Keynes:

- 66% travel at least twice a month
- Only 5% rarely/never go

If the bus stopped in Bromham:

- 8.3% daily (17 people)
- 36.1% weekly (74 people)
- 49.3% monthly (101 people)

Conservative estimate:

- Daily users: 15–20
- Weekly pool: 70+
- Monthly pool: 100+

2. Car dominance is due to lack of service (Q3 + Q6)

- 80.9% currently drive
- Only 14.7% use the bus

But:

- 70% say the issue is getting to the stop
- Only 2.5% prefer driving

3. The core problem: accessibility (Q5, Q6, Q8, Q7)

Getting to the current bus stop:

- 37% need another bus
- 32% drive to the stop
- Only 24% can walk

Difficulty:

- 75.7% say it's difficult or very difficult

Open responses (Q7):

- Overwhelming theme:
“The bus goes past but doesn't stop”
“Have to go into Bedford first”
“Inconvenient / long journey”

4. Latent demand for the X5 (Q4 vs Q9)

Current use:

- 69% rarely or never use it

But:

- 93.7% would use it if it stopped locally

5. Use cases show broad, stable demand (Q10)

- Shopping: 47%
- Leisure: 29%
- Work: 11%

Not just commuters → all-day, all-week usage

Less peak-dependent → more sustainable ridership

6. Strong social value (Q11 + Q12)

- 82% say it would impact their household
- Largest age group: 65+ (38.5%)

Interpretation:

- Supports accessibility & inclusion
- Helps less mobile residents
- Aligns with public transport policy goals



It's not needed. We have doe without it for years and it will make Bromham more connected therefore inviting more people into the village. WE DO NOT NEED MORE PEOPLE.

31/03/2026 08:47

[View full response](#)

[Add tags▼](#)



Getting to the nearest bus stop

30/03/2026 22:20

[View full response](#)

[Add tags▼](#)



It doesn't go to Cambridge railway station.

30/03/2026 21:52

[View full response](#)

[Add tags▼](#)



Now can't go all the way through from MK to cambridge

30/03/2026 17:55

[View full response](#)

[Add tags▼](#)



There is no convenient way to use it.

31/03/2026 18:44

[View full response](#)

[Add tags▼](#)



There is no accessible stop in or near Bromham for a pedestrian to use. The only way I could access X5 is by driving and parking in Bedford.

31/03/2026 18:19

[View full response](#)

[Add tags▼](#)



Have to go into Bedford from Bromham either by bus or car to catch the X5

31/03/2026 17:08

[View full response](#)

[Add tags▼](#)



No stop near and the bromham to bedford buses are not frequent

31/03/2026 11:31

[View full response](#)

[Add tags▼](#)